

# Fairtrade

Fairtrade is trade between companies in developed countries and producers in developing countries. This way the producers are paid more fairly.



New Fairtrade symbol launched in 2002

Key facts about Fairtrade:

- Fairtrade is a global organisation.
- 50% of Fairtrade is owned by farmers.
- Over 4,500 Fairtrade products are available to buy in UK shops.

- Fairtrade currently involves 1.3 million people across 70 countries.
- Fairtrade foundation was established in 1992.



Most Fairtrade products cannot be grown in the UK.

### Advantages of Fairtrade:

- It gives farmers a fairer pay/price for their goods.
- Farmers are trained in the best farming methods, which are better for environment.
- No child labour is allowed.
- Producers can afford enough to invest in their farms and are able to have a reasonable standard of living.

## Disadvantages of Fairtrade:

- Fairtrade goods are usually more expensive.
- Not all stores carry Fairtrade products.
- Consumers have to pay more.